

ICSQ 2009 Conference At-A-Glance

Monday, November 9, 2009

Full Day Tutorials 8:00 a.m. - 5:00 p.m.				Morning Tutorial 8:00 a.m. - Noon	Afternoon Tutorials 1:00 p.m. - 5:00 p.m.		
TUT01: Aspen I Managing Testing Projects <i>Robin Goldsmith</i>	TUT02: Aspen II Requirements-based Estimating and Scheduling Best Practices <i>Steve R. Rakitin</i>	TUT03: Linden I Unleash the Power of Inspections <i>Rebecca Staton-Reinstein</i>	TUT04: Linden II Using Root Cause Analysis Effectively <i>Ed Weller</i>	TUT05: Locust Software Metrics and Analysis – A CSQE Mini-Refresher <i>Linda Westfall</i>	TUT07: Laurel Agile Methods and Process Discipline <i>Mark C. Paulk</i>	TUT08: Larch Economics of Software Quality Engineering <i>Taz Daughtrey</i>	TUT09: Laurel Best-In-Class Early Defect Detection and Defect Prevention to Achieve Measurable ROI <i>Timothy G. Olson</i>
Lunch - Noon - 1:00 p.m. Room: Allgauer's Restaurant (Ticket Required)							

Tuesday, November 10, 2009

7:00 a.m. – 8:00 a.m.	Continental Breakfast with Sponsors/Exhibitors: Hickory, Willow, Pine • Exhibits Open 7:00 a.m. – 6:30 p.m., Ballroom Foyer Registration/Bookstore Open 7:00 a.m. – 4:00 p.m., Ballroom Foyer			
8:00 a.m. – 8:15 a.m.	Opening Remarks: Hickory, Willow, Pine			
8:15 a.m. – 9:30 a.m.	KEYNOTE ADDRESS: Hickory, Willow, Pine Dr. Bill Curtis, Senior Vice President and Chief Scientist, CAST Software			
9:30 a.m. – 10:00 a.m.	Refreshments and Networking with Sponsors/Exhibitors: Ballroom Foyer			
10:00 a.m. – 11:00 a.m.	A1: Linden T.B.D.	A2: Aspen How to Write “Lean and Mean” Requirements <i>Timothy G. Olson</i>	A3: Almond The Psychology of Software Quality <i>Tom Roth</i>	A4: Locust Cheerleading vs. Manage by Fact <i>Rebecca Draxten</i>
11:15 a.m. – 12:15 p.m.	B1: Linden Management’s Role in Achieving Predictable Software Development <i>Steven R. Rakitin</i>	B2: Aspen Economic Impact of Software Quality on Organizational Success <i>Brenda Fisk</i>	B3: Almond How to Get Management to Listen to Your Ideas <i>Ed Weller</i>	B4: Locust Understanding Stakeholder Perceptions and Critical Steps for Successful Measurement <i>Mary DeFoe</i>
12:15 p.m. - 1:30 p.m.	Lunch and Networking with Sponsors/Exhibitors: Hickory, Willow, Pine			
1:30 p.m. – 2:30 p.m.	C1: Linden 8 Steps to Effective Use Cases <i>Linda Westfall</i>	C2: Aspen How Not to Run a Testing Project <i>Neil Price-Jones</i>	C3: Almond How to Identify the Right Dashboard Metrics <i>Kandy Senthilmaran</i>	C4: Locust Use the Cost of Quality Model to Drive Improvement <i>Rebecca Staton-Reinstein</i>
2:30 p.m. – 3:00 p.m.	Refreshments and Networking With Sponsors/Exhibitors: Ballroom Foyer			
3:00 p.m. – 4:00 p.m.	D1: Linden Process Performance Modeling <i>Robert Stoddard</i>	D2: Aspen I Went to A Testing Conference and All They Talked About was Requirements <i>Robin Goldsmith</i>	D3: Almond The Impact of Process Discipline on Personal Productivity and Quality <i>Mark C. Paulk</i>	D4: Locust The Agile Debate - Panel <i>Ron W. McClintic</i>
4:15 p.m. – 5:30 p.m.	KEYNOTE ADDRESS: Hickory, Willow, Pine Joe Jarzombek, Director for Software Assurance, National Cyber Security Division, Department of Homeland Security			
5:30 p.m. – 6:30 p.m.	Networking Reception with Sponsors/Exhibitors: Ballroom Foyer			
6:30 p.m. – 7:30 p.m.	Marketing Yourself to Your Full Potential in Today’s Economy <i>Zac Paeth, Aerotek Engineering</i>			

Wednesday, November 11, 2009

7:00 a.m. – 8:00 a.m.	Continental Breakfast with Sponsors/Exhibitors: Hickory, Willow, Pine • Exhibits Open 7:00 a.m. – 1:30 p.m., Ballroom Foyer Registration/Bookstore Open 7:00 a.m. – 1:30 p.m., Ballroom Foyer			
8:00 a.m. – 8:15 a.m.	Opening Remarks			
8:15 a.m. – 9:30 a.m.	KEYNOTE ADDRESS: Hickory, Willow, Pine Edy Liongosari, Global Director of System Integration Research, Accenture Technology Labs			
9:30 a.m. – 10:00 a.m.	Refreshments and Networking with Sponsors/Exhibitors: Ballroom Foyer			
10:00 a.m. – 11:00 a.m.	E1: Linden Test Automation Using Virtualization <i>Mona Shah</i>	E2: Aspen Using Lean Principles and Process Models to Achieve Measurable Results <i>Timothy G. Olson</i>	E3: Almond Using ITIL to Improve Software Quality Processes <i>Robert R. Moeller</i>	E4: Locust Your Quality Tools for Software <i>Taz Daughtrey</i>
11:15 a.m. – 12:15 p.m.	F1: Linden Building a Global Culture of Software Quality <i>Bob Yacobellis</i>	F2: Almond Pitfalls in Globally Distributed Projects <i>Siegfried Zopf</i>	F3: Aspen Best-In-Class Early Defect Detection and Defect Prevention to Achieve Measurable ROI <i>Timothy G. Olson</i>	F4: Locust Lessons Learned in Using Goals/Questions/Metrics and Balanced Scorecards to Drive Software Process Improvements to Achieve Business Objectives <i>Girish Seshagiri</i>
12:15 p.m. – 1:30 p.m.	Lunch and Networking with Sponsors/Exhibitors: Hickory, Willow, Pine			
1:30 p.m. – 2:30 p.m.	G1: Linden Putting a Performance Stake in the Ground <i>Ron W. McClintic</i>	G2: Aspen Requirements Modeling to Define Test Cases (Part 1) <i>Louise Tamres</i>	G3: Almond Using CMMI to Improve Performance in Medical Device Software Engineering <i>David Walker</i>	G4: Locust A Framework for Improving the Software Quality Process Oversight Function <i>Sheila McCabe & Mark Ofori-Kyei</i>
2:30 p.m. – 3:00 p.m.	Refreshments and Networking: Ballroom Foyer			
3:00 p.m. – 4:00 p.m.	H1: Linden Software Testing <i>Dorothy Graham</i>	H2: Aspen Requirements Modeling to Define Test Cases (Part 2) <i>Louise Tamres</i>	H3: Almond Importance of Quality Assurance in the Development of Software for Airborne Systems <i>Luis Corral</i>	H4: Locust IDEAL/Six Sigma for Process Improvement <i>Paul Pazderski</i>
4:15 p.m. – 4:45 p.m.	CLOSING ADDRESS: Hickory, Willow, Pine - Software Division			